



HUBMAP

DEMO DAY | 2024

LAKE NONA | March 14-15



**Exhibitor
Prospectus**

INVITATION TO EXHIBIT

On behalf of the organizer Pinaki Sarder, Ph.D. , I am writing to request your support as an exhibitor for the upcoming HuBMAP March Demo Day 2024. This program will be held at UF Research and Academic Center in Lake Nona, Florida.

The intended audience consists of researchers working on cellular and molecular bio-imaging, microscopy, spatial & single cell omics, big data, biomedical data integration, machine learning, and data visualization. We are estimating approximately 50 attendees, or more from universities around the nation who are part of [human biomolecular atlas program \(HuBMAP\) consortium](#). We aim to delve deeper into various themes and collaborative initiatives, including discussions on experimental design, data standards, and submissions (especially pertaining to complex data uploads like maps), collaborative projects, and plan for enriching diverse perspectives (PEDP). Additionally, we encourage groups to showcase new software, technologies, or innovative ideas they wish to share with the consortium. This program is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to person communication and marketing.

Exhibits will be located outside the meeting room, near the area where lunch and refreshment breaks will be served. Please submit the [Exhibitor Contract](#) if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information .

Best,



Alexandria Heverly

CME Conference Planner

UF Continuing Medical Education

PO Box 100233, Gainesville, FL 32610

352-733-0064 phone

EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, **the exhibit hall is open to participants and faculty at all times during the conference.**

Total of 5.75 hours!

Thursday, March 14, 2024	
8:00 am – 9:00 am	SET-UP
9:00 am – 10:00 am	Exhibit Time—Check-In and Registration
12:00 pm– 1:45 pm	Exhibit Time– Lunch Pick Up
3:45 pm– 4:00 pm	Exhibit Time– Break

Friday, March 15, 2024	
9:00 am – 10:00 am	Exhibit Time—Check-In and Registration
10:50 am – 11:15 am	Exhibit Time—Break
12:30pm – 1:45 pm	Exhibit Time—Lunch Pick Up
2:15 pm – 2:25 pm	Exhibit Time—Break

Topics Include

- **Multi-Modal Single Cell Imaging and Spatial Omics Data Generation**
- **Tool Development for Integration, Visualization, & Enhancement of HuBMAP Data**
- **Usability & Tracking of Tools**
- **Identifying Collaboration Opportunities Between Data Generators & Tool Developers**
- **3D Reconstruction, Missing Data, Experiment Optimization, Functional Tissue Unit Segmentation, Cell Type & State Mapping, Cell Neighborhood Analysis, for Various Reference Organ Systems**
- **Best Software Engineering Practice, Standardization, Trustable Solutions**
- **And More!**

Click [HERE](#) to view the full agenda!

EXHIBIT FEE: \$1,250

INCLUDED IN ALL EXHIBIT BOOTH RENTALS

- One 6ft draped table and chairs
- Access to educational sessions and all food and beverage functions for up to 2 reps



PROMOTIONAL ADD-ON OPPORTUNITIES

Refreshment Break Advertisement - \$2,500

Help attendees re-fuel during the refreshment breaks! Break advertisement includes your company logo and name on printed exclusive recognition materials visible during your break(s). You also have the option to provide custom coffee cups and/or napkins (with conference organizers' approval) to maximize the number of impressions your brand receives.

Dates available:

Thursday, March 14, 2024, Friday, March 15, 2024

PAYMENT INFORMATION

Payments can be made online or by check.

Online

Online Payment coming soon.

By check

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by **FedEx** should be sent to

UF Continuing Medical Education
1329 SW 16th Street, Suite 2106
Gainesville, FL, 32601

All checks sent by **regular mail** should be sent to

UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610

LOCATION INFORMATION



**UF Research and Academic Center at Lake Nona
6550 Sanger Rd, Orlando, FL 32827**

**To book your room visit
[HuBMAP Demo Day Group Rate](#)**

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at HuBMAP March Demo Day in Lake Nona, FL. Exhibitors also agree to abide by policies and regulations of the venue, UF Research and Academic Center .

Booth Assignment

Booths will be assigned at the discretion of the HuBMAP activity planning committee.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 5pm on the day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.

Become an Exhibitor at HuBMAP March Demo Day!

Exhibit at HuBMAP



HuBMAP

The Human BioMolecular Atlas Program

Visit <https://cmilab.nephrology.medicine.ufl.edu/hubmap-march-demo-day/>
for more information .

For questions, contact Alexandria Heverly at alexandriaa23@ufl.edu or call (352) 733-0064.